# TAKING SHORTER SHOWERS

Simple
actions tell a
collective
story that
leads to real
impact



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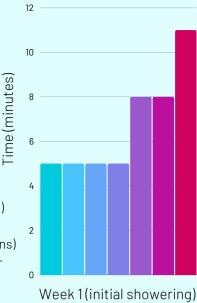
## **Calculations**

#### **Initial Data:**

5 minutes x 4 ~ 8.75 gallons per shower 8 minutes x 2 ~ 14 gallons per shower 11 minutes x 1 ~ 19.25 gallons per shower

#### Initial Water Use =

(4 time per week my shower is 5 minutes)(8.75 gallons) (2 times per week my shower is 8 minutes)(14 gallons) (1 times per week my shower is 11 minutes)(19.25 gallons) =  $(4 \times 8.75) + (2 \times 14) + (1 \times 19.25) = 82.25$  gallons of water each week



If I reduce my shower time by **2 minutes** per day, the the total water conserved would be

= (7 showers x 3.5 gallons) = 24.5 gallons per week saved

#### **Data after Behavior Adjustments:**

Duration of shower per week

3 minutes: 4 ~ **5.25 gallons** per shower

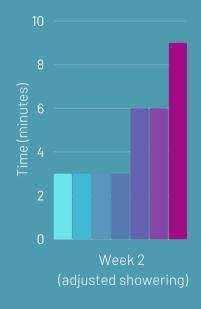
6 minutes: 2 ~ **10.5 gallons** per shower

9 minutes: 1 ~ **15.75 gallons** per shower

# Total water use per week after adjustment (7 showers a week) 2 minutes reduced) =

**57.75 gallons** of water per week

Reducing my shower time by only **2 minutes** will save me 3.5 gallons every time for a total of **24.5 gallons** saved each week!



I decreased my total gallons of water use per week by 24.5 gallons!
Or... (24.5 gallons)(52 weeks in the year) = 1247 gallons of water saved per year.

## **Impact Statement**

By taking shorter showers, I can reduce my water footprint by nearly 25 gallons a week, which will save my family money and serve as an example to others.

### 1247 gallons of water saved per year

If my entire family reduced their showers by 2 minutes, we could save 6,370 gallons every year.

Or 1/3 of a standard swimming pool



# **You Can Do it Too**



Track your shower duration for two weeks



Calculate how many gallons per week are spent on showering



Aim to reduce your showering time by 1-2 minutes.



Track your impact. Calculate the money being saved from shorter showers or calculate the CO2 reduction! Share your data with stakeholders!