# IP3 Strategy Impact Project Design, Tracking, Storytelling



# List of Sample Impact Statements

For an Impact Project to be effective, it is crucial to be super-clear about your intended impact. Think about answering these prompts, just as you might set up a *hypothesis*.

If I implement this (action) then.... this is (the impact) I expect to achieve, which is important because... (why it matters.)

## **Saving Water**

By taking shorter showers, I can reduce my water footprint by nearly 25 gallons a week, which will save my family money and serve as an example to others.

If I check my household for leaky toilets, and share my process and findings with others, I can drastically reduce wasted water across my community's infrastructure systems.

If I commit to only running full loads when using my dishwasher, then I will reduce my water footprint and save money.

#### **Trees Are Cool**

If I plant one tree in my yard, I can then talk to my neighbors about the many benefits of trees and persuade them to join a neighborhood effort to support our City's tree canopy goals.

If I count the number, type, and age of trees in my neighborhood and determine the percentage of land area covered by trees where I live, then I can take action to support and improve my city's tree canopy goals.

If I research as well as imagine the lived experience of the oldest tree in my neighborhood, both its history and its future, I will have a deeper sense of ownership and therefore responsibility to take stewardship actions that expand the tree canopy in my community.

#### **Stormwater Solutions**

If I take responsibility for regularly cleaning the storm drains in my neighborhood, then I will reduce the amount of trash that enters our stormwater system and pollutes our watershed.

If I redirect water into the ground that would have otherwise gone through my downspout and into stormwater pipes, then I will reduce the amount of stormwater and improve the health of my watershed.

If I install a post that dispenses dog poop baggies in my neighborhood, then I will reduce the amount of dog poop that is washed into our storm drains and polluting our watershed.

#### **Wastewater Solutions**

If I switch my household's mainstream cleaning products to environmentally-friendly options, then I will protect Puget Sound from hazardous chemicals.

If I ensure that my household does not flush any tissues, wipes, and other paper products down the toilet, then I will keep sewer equipment functioning and help our environment stay healthy.

If I avoid dumping fats, oils, and greases down household drains, I will keep my county's plumbing systems clean and reduce wastewater overflows into the Puget Sound.

#### **Lots More Bikes**

By biking to and from school, I can significantly reduce my daily carbon footprint and encourage others to do the same.

If I assess my neighborhood's existing bike paths and mark areas where infrastructure is needed, then I can generate momentum for my city to make paths accessible and can encourage neighborhood residents to utilize them, reducing our community's carbon footprint.

If I modify my bicycle so that it better fits my commute and lifestyle, then I will be more likely to use it as an alternative mode of transportation and reduce my CO<sub>2</sub> emissions.

#### Clean Energy Future

If I change all of the lights in my house to LED bulbs, then my family will conserve a surprising amount of energy and reduce our carbon footprint.

If my family commits to new thermostat settings, I will improve energy efficiency, reduce energy costs for my family, and reduce my carbon footprint!

If I evaluate the solar energy potential of my home, research the costs and benefits, I can make the case to my family to go solar to reduce our carbon emissions.

## **Smart Transportation**

If I set up a carpool for getting to school, me and my friends can save gas money and reduce our carbon footprint.

If I take the bus to my destination instead of driving a car, I can save on gas money, parking, and significantly reduce the carbon emissions of my travel.

If I do the math to convince my family to buy an EV, we will save money on gas, oil changes, and repairs, and reduce our carbon footprint.

#### Zero Waste

If I boycott fast fashion, then I will show that sustainable fashion is both achievable and really creative and others will follow my example reducing our carbon and water footprints

If I eliminate single use plastic for shopping, food storage, and packaging, then I will reduce landfill volume, reduce pollution in the environment, and reduce my carbon footprint from its production.

If I learn how to use the King County recycling weird stuff website "What Do I Do With..." then I will reduce landfill volume, reduce pollution in the environment, and reduce my carbon footprint.

# My Home Food Waste Plan

By creating a plan to reduce my home food waste, I will save money on groceries, prevent food from entering the landfill, and reduce my carbon footprint!

By planting and maintaining a backyard vegetable garden, I will reduce my carbon footprint, save money on groceries, and have access to healthy, locally-grown food.

If I research the negative environmental impact of meat and ways to reduce my family's meat consumption, I can convince my family to reduce our meat consumption, and our carbon, nitrogen, and water footprints!